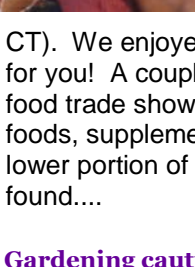




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SUMMER NEWSLETTER

Your Dog's Nutrition



In the recent months, we have devoted a great deal of attention to educating ourselves further on dog nutrition. Our favorite resource is a new book called "To Your Dog's Health" by Mark Poveromo, owner of Thomaston Feed (in Thomaston, CT). We enjoyed this book so much that we now carry it for you! A couple of weeks ago, we also attended a dog food trade show to gain even more information about foods, supplements, and treats new to the industry. In the lower portion of this newsletter, you will see what we found....

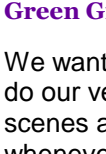
[More Details](#)

Gardening caution!

Cocoa Mulch, which is sold by garden supply stores contains a lethal ingredient called theobromine, (it is in all chocolate, especially dark or baker's chocolate) and is toxic to dogs. Cocoa bean shells contain potentially toxic quantities of theobromine, a xanthine compound similar in effects to caffeine and theophylline. It is lethal to dogs and cats. It smells like chocolate and it really attracts dogs. They will ingest the mulch and will get extremely sick and potentially die. PLEASE use caution when choosing your next mulch!

[More Details](#)

[Other Toxic Things](#)



School is out...

Now that school is out, children are often playing outside while we groom your pup. Kids are naturally curious about the grooming process and tend to try to peek in to see what is going on. We urge you to caution your children about the dangers of standing on our running boards to look into the windows. We certainly do not want anybody to get hurt falling off. Also be aware that dogs get excited when they see their family members, and we need them to keep focused on us in order to prevent any potential accidental injuries.

Green Groomers

We want to do our part in helping our environment, so we do our very best to "be green." Some of the behind-the-scenes activities we do include: line-drying our towels whenever possible, using all-natural cleaning products & laundry detergent, using synthetic oil in the van & generator, recycling containers from supplies, and efficient daily routing to reduce the amount of fuel we burn between customers.

The Holidays Already?!?!?!?

Yes! It is not too soon to start thinking about booking your holiday appointments. We will book on a first-come-first-serve basis. In order to accommodate as many dogs as possible, there will be minimum flexibility in our schedules during November and December, so please be sure to book accordingly. **Also please note that we will be away October 8 - 17, 2010.**



Using electric fence?

Now that the weather is nice, our dogs are spending much more time outdoors on their electric fences. Please don't forget to check and change batteries in collars on a regular basis. Also keep on top of making sure that your lines are not broken during landscaping work!

Don't forget the shelters...

Our local shelters work very hard to make better lives for homeless pets. Any and all donations are welcome. [Please click here to view a wish list from DAWS.](#) We will gladly transport any items you wish to donate to DAWS. For upcoming events, [click here.](#)

Destructive Pup?

A great way to keep your pup from becoming destructive out of boredom is to keep them occupied. Our favorite trick is giving them a treat dispensing puzzle-toy or a frozen Kong stuffed with peanut butter. The more difficult it is to get the treats, the longer you will be destruction-free!

REMINDER!!

It is very important that you check your dogs' ID tags regularly to make sure they have current contact info and that they are legible!!

New Products:

Cranimals — Unleash the health benefits of cranberries, red raspberries, and blueberries with North America's #1 Certified Organic Supplement Line. [More Details](#)

Tropiclean Fresh Breath — Works fast and naturally to help reduce plaque and tartar on dogs and cats -- no toothbrush required. A proprietary blend of natural, holistic ingredients produce a healthy oral environment. Kills the germs that cause bad breath, plaque and gingivitis. Soothes minor gum irritations. For clean teeth and 'up close' fresh breath everyday! [More Details](#)

Natural Chemistry Flea & Tick Products — Natural ingredients to repel fleas & ticks, which are a great alternative to spot-on medications. [More Details](#)

Fruitables Treats—Nature's tastiest combination of harvest fresh pumpkin and selected Superfruits come together to make the world's best pet foods and treats.... [More Details](#)

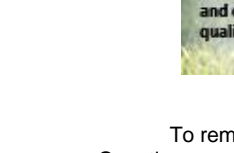
Fruitables Digestive Supplement & Weight Loss — Nature's perfect tummy helper - combines harvest fresh pumpkin, ginger, and cinnamon in a food supplement that tastes as good as it works.... [More Details](#)

Merrick's Whole Earth Farms dog food — A high quality yet cost effective alternative to grocery store brands, this new food line has and ingredient list (i.e. duck, buffalo, white fish, blueberries, etc). Compare prices to Iams, Beneful, and Purina One... [More Details](#).

Grandma Lucy's — Freeze dried grain-free food and treats, and organic baked treats. All of their products are made of high quality ingredients from local restaurant suppliers (good enough for humans to eat!). [More Details](#)

Nature's Best Rawhide — All natural Bison rawhide chews. The Bison are truly 100% natural animals and there are never any hormones or antibiotics used in raising them. [More Details](#)

Order your food and treats from The Fairy Dogmother



The Fairy Dogmother now delivers food, treats, and supplements right to your door. We can maintain a regular delivery schedule that coincides with your grooming appointments or make special trips when we are in your neighborhood.

Some of our available brands:

- Blue Buffalo
- Bravo Treats & Bones
- Bravo Raw Diet
- Buddy Biscuits (Cloud Star)
- California Natural
- Canidae
- Chicken Soup for the Dog Lover's Soul
- Diamond Natural
- Dogswell Treats
- Evanger's
- Evo
- Fromm
- Halo
- Innova
- Instinct
- Merrick
- Merrick Before Grain
- Nature's Variety Treats & Bones
- Nature's Variety Raw Diet
- Prairie
- Premium Edge
- Primal Raw Diet
- Stella & Chewy's Raw Diet
- Taste of the Wild
- Wagatha's Treats
- Wellness
- Weruva

If you don't see your brand listed, please ask us — we can order almost any brand!

[Place Your Order Now](#)

*** If you decide to try a new food, please transition your dog gradually over a 3 to 5 day period in order to minimize digestive upset. Adding a digestive enzyme and probiotic supplements to your dog's diet will make any food transaction easier on their

Special Savings for Fairy Dogmother Customers!

Save \$200* on a fully installed & trained outdoor Invisible Fence® Brand system from **The Canine Fence Company**

*Offer expires 8/1/10. Must purchase training and equipment package to qualify for \$200 discount.

To remove your name from our mailing list, please [click here to send us an e-mail](#). Questions or comments? E-mail us at info@FairyDogmotherGrooming.com or call (203) 664-1128